



Name: Carmela
Surname: Romano
Born: Pomigliano d'Arco, Naples, Italy
October,15 1949

Graduated in Literature, faculty of Letters and Philosophy, at University of Naples "Federico II, she achieved unpublished goals thanks to her *on field research* "La diffusione della cultura architettonica napoletana nell'entroterra vesuviano tra Sei e Settecento: continuità e resistenze¹".

Professor of History of Art, passionate about the rural world, she deepens her studies of museography, Material Culture Museums and arts and popular traditions.

At the end of the 1980s, she understands the need to value a peculiar environment, the extraordinary cultural wealth at risk of disappearing. During leisure time she inquires about knowledge, oral traditions and expressions, rituals, rural housing, wineries and olive presses, furnaces, sinks and wash stone, farms and backyards on the *northern slope of Vesuvius*.

During the years from 1988 to 2002, author and conductor of on field research projects about the territory valorisation, such as "Ai Confini Della Città" (BIT in Milan), and arts and popular traditions, as "Folk" and "Scuola Arte e Territorio", "Nonno day" she involves local middle schools, high school, youth groups and old communities in multi-annual research activities.

The project is aimed to educate people about the *diversity of cultural expressions* thanks a methodology based on the analysis of the living phenomena of the folk tradition.

The publication of the book "**Architettura vesuviana del '700. Il rapporto artistico tra città e campagna** – Franco Di Mauro Editore (1998)² " reflects the interest in the territory's cultural heritage, as well as some associative initiatives, like (Campania Folk), aimed at enhancing and promoting Campania, especially from a monumental-artistic, linguistic-literary and anthropological point of view.

1 S. Savarese, University of Naples, Federico II

² *Condotto con rigoroso metodo scientifico. Impostato secondo il criterio della ricerca territoriale, esso si segnala per l'originalità dei risultati, di notevole interesse anche ai fini della ricostruzione della dialettica centro – periferia. Costituisce, inoltre, un contributo di conoscenza, premessa indispensabile, per l'intervento di tutela e salvaguardia di un patrimonio architettonico finora sfuggito all'attenzione degli studi*" (S. Savarese - University of Naples, Federico II)

International experiences

In 2002, she made an international project, known as "CUBAPLUS", in collaboration with GRANMA - Direzione Provinciale della Cultura (Cuba), *Programma di Sviluppo Umano delle Nazioni Unite (PDHL/UNOPS)* Cuba, CITTA' DEL FARE – Agenzia Locale di Sviluppo dei Comuni a Nord-Est di Napoli, MINVEC - Ministerio para la Inversión Extranjera y la Colaboración Económica.

From 2003 onwards, she promotes and directs, in the education and didactic area, the "Centro Studi Eu. tropia: *ricerca formazione sviluppo*", by dealing firstly of Higher Education, especially in the fields of cultural heritage and ICT.

Eu. tropia is currently accredited by Regional Council of Campania and by the Ministry of Education, University and Research M.I.U.R.- *Ministero Istruzione Università e Ricerca*

Within this project, she plans and supervises numerous training courses for teachers, young graduates, graduates, unemployed, managers and detainees too (penitentiary of Arienzo – CE, penitentiary of Cshe develops inarinola – CE).

In 2007, **two innovative best practices**, tested in 2005/2006 with projects as "*Manager della Gestione e Sviluppo di Nodi di Interscambio*" postgraduate level III and measure 3.7, "*Attivi con l'EDA*" (Alfabetizzazione in lingua italiana e Tecniche di Animazione), dedicated to over 55 people belonging to the territory in object, **are selected by Campania Region and put into a national catalogue**, also known as **CATALOGO BP NAZIONALE FSE, "Buone Pratiche da condividere" FSE 2000-2006**.

In 2015, she plans and promotes the postgraduate project "Tecnico della valorizzazione e promozione dei Beni e delle attività Culturali" (2015) POR Campania – FSE, in partnership with the University of Salerno, art production companies (music, theater, dance), a series of neapolitan associations like "Dissonanzen", "I Teatrini", Circuito Campano della Danza, Museo Archeologico Virtuale - Mav – Ercolano (Na), Musei Speleo-Archeologici - Galleria Borbonica - Napoli, Mida – Grotte di Pertosa (SA).

Project ranked first on the list of the ten approved and financed ones by the Regional Council of Campania – FSE and it was the subject of a final event, held at the Galleria Borbonica of Napoli, called "CAMPANIA INNOVATIVA PER I BENI CULTURALI" with the participation of the Campania Region, the University of Salerno and of the companies involved.